CONTEST RULES

Ontario OUT OF DOORS (OOD)/Park's Fly in Fishing Contest (Fly Me In Contest)

- 1. Contest opens on February 6, 2014 at 8:00 a.m. EDT and closes on May 31, 2014.
- 2. The winner will receive a complete fly-in fishing trip with Parks Fly-In Fishing for the winner and a guest. Complete details of the trip are below.
- 3. The winner will be picked by random draw by one of the Ontario OUT OF DOORS team members on June 2, 2014.
- 4. Approximate value of the trip is \$2,000.
- 5. The winner will be first contacted by email and if no response, by phone. If the winner can not be contacted or does not respond to OOD within 7 days, a new winner will be drawn and the process will repeated until a winner is reached.
- 6. To enter, go to www.oodmag.com/flymein and complete the contest form.
- 7. One entry per person. Any additional entries will be void.
- 8. The prize must be accepted as awarded and taken on the specific dates given (September 24, 2014 to September 28, 2014) and may not be transferred or exchanged. By entering this contest, entrants consent to the use of their entry name, city of residence, photo and details of the trip to be used in OOD print and online properties and social media channels without further notice or compensation.
- 9. This contest is open to all residents of Ontario who have reached the age of majority, excluding employees of the Ontario Federation of Anglers and Hunters, family members, contest suppliers and judges, and those with whom they are domiciled. The contest is subject to all applicable federal, provincial, and municipal laws and regulations.
- 10. Odds of winning depend on the number of eligible entries received. All entries that are incomplete, damaged, have been submitted through illicit means, or do not conform to or satisfy any condition of the rules, may be disqualified. OOD takes no responsibility for lost, misdirected, or destroyed entries, or for typographical or other production errors. OOD is not responsible for any errors or omissions in the printing or advertising of this contest. All entries become the property of OOD and will not be returned.
- 11. OOD is collecting personal data about entrants for the purpose of administering the contest. Entrants not wishing to receive any other informational or marketing communications from OOD or CTC should so indicate on the entry form. Please view the OOD privacy policy at www.oodmag.com for information on maintaining the privacy and security of user information.
- 12. By entering this contest, entrants release and hold harmless OOD, Parks Fly-In Fishing and their advertising and promotional agencies, the contest judge(s), and their respective affiliates, directors, officers, owners, partners, employees, agents, dealers, representatives, successors, and assigns (collectively the 'Releasees') from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the contest, participation in any contest and/or prize related activity or the acceptance, use, misuse, or delivery of any prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of the prize or any other property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom. The entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the contest, including without limitation any claims of infringement of rights to copyright, privacy

- and/or personality. This contest will be run in accordance with these rules, subject to amendment by *OOD*. Contestants must comply with these rules, and will be deemed to have received and understood the rules by participating in the contest. The terms of this contest, as set out in these rules, are not subject to amendment or counter-offer, except as set out therein.
- 12. *OOD* assumes no responsibility for failure of the internet or the website during the promotional period, for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, access providers, or computer equipment. *OOD* assumes no responsibility for software failure of any email, or traffic congestion on the internet or at any website, or any combination thereof, including any injury or damage to an entrant's or any other person's computer related to or resulting from playing or downloading any material in the promotion. *OOD* reserves the right, in its sole discretion, to cancel or suspend the email portion of this contest should a virus, bug or other cause beyond their reasonable control, corrupt the security or proper administration of the contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this promotion is a violation of criminal and civil law. Should such an attempt be made, *OOD* reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.
- 13. If the identity of an entrant is disputed, the authorized account holder of the email address submitted at the time of the entry will be deemed to be the entrant. The individual assigned to the email address for the domain associated with the submitted email address is considered the authorized account holder of the email address associated with the selected entry. All entries must be submitted from a valid email account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in this contest will be the contest server machine(s).

Trip Details

Parks Fly-In Fishing (Parks) will arrange flights from the Toronto Island Airport to and from the Timmins Airport with Porter Airlines, car transportation to and from the Timmins Airport to the Chapleau Floatplane Base, and flights to and from the Chapleau Floatplane Base to the Anjigaming outpost camp.

Parks will also provide accommodations at Anjigaming Lake outpost camp from September 24, 2014 to September 28, 2014.

Contest winners need to provide: All fishing gear/bait/licenses, life jacket, sleeping bag/pillow and clothing. Food and drink is at the expense of the contest winners. Parks will make arrangements to have it flown into the camp.

Mike Borger will be the guide on the trip. One additional person will be in attendance.